[Insert name here] Farmers Market part of program benefiting farmers and low-income families

*Double Up Oklahoma offers match program for SNAP participants*

MONTH DATE, Year | CITY, STATE. – The [insert name here] Farmers Market is pleased to be a part of the Double Up Oklahoma (DUO) program, a healthy food incentive program that helps low-income families eat more healthy food and supports local farmers.

Under Double Up Oklahoma, people who participate in the Supplemental Nutrition Assistance Program (SNAP, also known as food stamps) can swipe their EBT cards at the market information tent to buy SNAP tokens, and receive a matching number of DUO tokens (up to $20 per day). They may use the SNAP tokens to buy any SNAP eligible items at the market, and use the DUO tokens for any fresh fruits and vegetables. The DUO tokens can be used any time before [Date].

[insert your own quote here or use this one] “We’re excited to be a part of a program that helps low-income families stretch their food dollars,” said [market manager, vendor or local official]. “The [Insert name here] farmers market is a family-friendly place where people connect with the farmers who grow their food, try new foods and learn new cooking techniques, and set lifelong habits of eating and loving fresh fruits and vegetables.”

Double Up Oklahoma is a program of Hunger Free Oklahoma, whose mission is to leverage the power of collaboration to solve hunger in Oklahoma by improving systems, policies, and practices.

NAME Farmers Market hours are XXam-XXpm.

For a complete list of participating Double Up Oklahoma sites and hours of operation, visit www.doubleupoklahoma.org.

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About Farmers Market Name

Boilerplate