



HUNGRY FOR CHANGE

OKLAHOMA'S ANTI-HUNGER CONFERENCE
AN INITIATIVE OF HUNGER FREE OKLAHOMA

Workshop Descriptions

Breakout 1

Data-Informed Practices

Doug McDurham, Baylor Collaborative on Hunger and Poverty

Topic: Data-Informed Practices

Target Audience: local nonprofits, school district administration, and advocacy organizations

Workshop Descriptions: Published in 2017, *Ending Hunger in Oklahoma; An assessment of food insecurity and resources in Oklahoma*, included a statewide analysis of the sources of food assistance. According to the authors, my colleagues at the Texas Hunger Initiative, 93% of food assistance in the state came through the Federal Nutrition Programs, primarily SNAP, WIC, and the Child Nutrition Programs. The assessment went on to note that by increasing participation in these programs, Oklahoma could bring in an additional \$404.5 million in food assistance per year. Imagine the impact that could have on food insecure children, seniors, veterans, and families.

Breakfast After the Bell: A Recipe for Success

Alison Maurice, Food Research & Action Center

Katie Maschino, Hunger Free Oklahoma

Topic: Breakfast After the Bell Models

Audience: school nutrition staff, school district administration, and community partners

Workshop Description: Efforts to increase breakfast participation pay off throughout the school year. School breakfast has been proven to improve many aspects of a student's daily life including their dietary intake & overall nutrition, mental & physical development, ability to learn & concentrate, and overall academic achievement & behavior in school. Innovative breakfast models, such as Breakfast in the Classroom, are proven strategies that increase student breakfast participation, ensuring students are nourished and ready to learn. Join this workshop to learn more about Breakfast After the Bell models, resources available to make it happen, and what works best in schools across Oklahoma.

Summer Meals: Innovative Community Partnerships

Katrina Lewis, Chickasaw Nation

Topic: Summer Food Program Ideas

Audience: Organizations administering Summer Food or considering administrating Summer Food

Workshop Description: Finding great community partners is an important part of a successful Summer Food Program. During this session, Chickasaw Nation will share innovative ideas for community partners in order to

reach the most vulnerable populations. Participants will also have the opportunity to share their innovative ideas with other sponsors in attendance.

Panel: Integrating SNAP Outreach into Your Work/Program/Agency

Treba Shyers, Hunger Free Oklahoma (Panel Facilitator)

Jeanette Rivera, Infant Crisis Services

Cari Crittenden, Oklahoma Department of Human Services

Dr. Camille Teale, Caring Community Friends

Topic: SNAP Outreach

Audience: local nonprofits, faith-based groups, direct service providers

Panel Description: This panel discussion will provide information about how you can integrate SNAP Outreach into your existing program(s). You will understand how other agencies are integrating this resource into their everyday practice and what they have learned through the process.

Funding: Who Pays for the Free Lunch?

Dave Shideler, Oklahoma Cooperative Extension Service

Topic: Funding, Rural Development Grant Writing

Audience: school district administration, nonprofits, faith-based groups, advocacy organizations

Workshop Description: Grants and sponsorships can be helpful (necessary?) to deliver anti-hunger programs. However, identifying and securing these funds can be overwhelming and time consuming. This workshop will provide you with tips to writing successful grants as well as discuss other sources of funding that might require less work and be more impactful.

Racial Equity Workshop Part 1: Racial Wealth Gap Learning Simulation

Marlysa D. Gamblin, Bread for the World Institute

Topic: Racial Equity

Audience: Everyone

Workshop Description: The Racial Wealth Gap Learning Simulation is an interactive tool that helps people understand the connections among racial equity, hunger, poverty, and wealth. It is a good first step for people unaware of structural inequality, a support tool for those who want a deeper understanding of structural inequality, and a source of information for experts who want to know the quantifiable economic impact of each policy that has widened today's racial hunger, income, and wealth divides. In the simulation, participants are given race-identity cards, learn how federal policies created structural inequalities, and how these policies increase hunger and poverty in communities of color. The simulation guides participants to an understanding of why racial equity is so important to ending hunger and poverty in the United States. Our hope is that participants, in becoming more aware of structural inequality, can support policies that undo and/or reduce disparities.

Breakout 2

Food Insecurity: What Are The Health Consequences And Needs of People Who Access Food Pantries? And Why Should We Care About The Food We Provide?

Mary Williams, PhD, University of Oklahoma Health Sciences

Topic: Food Insecurity

Audience: food pantries, healthcare organizations, advocacy organizations, faith-based groups

Workshop Descriptions: This breakout session will discuss the health consequences of food insecurity based on the most recent evidence. We will also present findings from our Food Independence Security and Health (FISH) study regarding the health needs of people accessing charitable food programs across Oklahoma and the capacity of food pantries and resource centers to address clients' health needs.

Senior Hunger: Tulsa C.A.N. (Creating Access to Nutrition) Plan: A Community Driven Approach

Regan McManus & Paulina Baeza, INCOG

Topic: Innovative access to nutrition in food deserts for targeted populations

Audience: Local nonprofits, advocacy organizations, transportation providers, nutrition providers, for-profit grocery stores

Workshop Description: In 2018, the INCOG Area Agency on Aging (IAAA) was selected to receive a planning grant from the National Aging and Disability Transportation Center (NADTC). Planning efforts were funded to identify solutions to serve older adults and people with disabilities living in food deserts. IAAA delimited a nine square-mile area north of downtown Tulsa for this study and the implementation of pilot programs. IAAA was also awarded an implementation grant from NADTC in 2019 to launch C.A.N. Ride, a healthy food access travel service that utilizes rideshare to transport the target population to select grocery stores near the study area.

Advocacy 101

Sabine Brown, Oklahoma Policy Institute

Topic: Advocacy

Audience: faith-based groups, local nonprofits, advocates

Workshop Description: Advocacy is a core component within the nonprofit world and without the knowledge to advocate well, nonprofits could find themselves having a difficult time achieving their mission. This session focuses on best practices for community advocates, provides an overview of the legislative process and who is involved, and covers tips for effective advocacy and review etiquette when communicating with legislators. Attendees will also take time exploring the best practices in building and utilizing a grassroots advocacy network.

Panel: USDA Program Priorities

Candace Macedo, Hunger Free Oklahoma (Panel Facilitator)

James Abraham, USDA Southwest Region

Lori Kelly, USDA Southwest Region

Eddie Longoria, USDA Southwest Region

Topic: Federal Nutrition Programs

Audience: school district administration, nonprofits, advocacy organizations

Panel Description: The United States Department of Agriculture is the federal agency that administers nutrition programs including SNAP, WIC, Summer Meals, Afterschool Meals, and the School Breakfast and Lunch Programs. USDA Regional Specialists from the Southwest Region will discuss the programs they work on, provide updates on current administration priorities, and answer your questions about each of the programs and federal policy. Join us if you are interested in talking to experts about programs your organization

participates in, have questions about policy and procedure, or are just interested in learning more about Oklahoma's most effective anti-hunger programs.

Hidden Hunger: Understanding and Responding to College Student Food Insecurity

*Cara Cliburn Allen, Texas Hunger Initiative
Eugenia Chow, Hunger Free Oklahoma*

Topic: College Student Food Insecurity

Audience: college and university administrators, academic groups, faith-based groups

Workshop Description: College student food insecurity has increasingly become a concern for administrators on college campuses. This workshop will overview current literature on college students that experience food insecurity. Presenters will explore the nature of students' experiences with food insecurity at colleges and universities, using student narratives and institution-wide data from four institutions. In addition, we will discuss opportunities for partnerships with local nonprofits and food pantries to meet student needs. Presenters will detail contextual responses to addressing food insecurity and provide participants opportunities to share knowledge from their personal experiences.

Racial Equity Workshop Part 2: Learning HOW to Apply Racial Equity Lens to Policies, Advocacy, Programs, and Service Provision to End Hunger

Marlysa D. Gamblin, Bread for the World Institute

Topic: Racial Equity

Audience: Everyone

Workshop Description: During this session, participants will understand the correct definition of racial equity (including the differences between racial equity and diversity) and the role racial equity has in addressing systemic racism to end hunger. In addition, participants will feel empowered by seeing direct examples of HOW racial equity can be successfully applied to policies, program design and service implementation. They will do this by learning from highlights featured in the Racial Equity and Hunger Report (which provide detailed ways for how racial equity can be applied to SNAP, WIC, and various Child Nutrition Programs). After reviewing these concrete examples, participants will be encouraged to learn how to use the Racial Equity Methodology Tool in their daily work post-conference, so they can start applying racial equity within the policies they design/support, and the programs they implement.

Breakout 3

Summer EBT Program

Tyra Shackleford, Chickasaw Nation

Topic: Summer EBT Program

Audience: school nutrition, school district administration, local nonprofits, advocacy organizations, state agencies, ITOs

Workshop Description: Summer EBT is a demonstration program, funded by USDA FNS, designed to complement other Federal, State, and local efforts to feed children in the summer by providing food assistance to low-income children during the summer. Chickasaw Nation provides benefits to children attending public school in 24 counties in Oklahoma including Atoka, Bryan, Carter, Choctaw, Cleveland, Coal, Garvin, Grady,

Haskell, Hughes, Jefferson, Johnston, Latimer, Le Flore, Love, Marshall, McClain, McCurtain, Murray, Pittsburg, Pontotoc, Pushmataha, Seminole, and Stephens County, as well as 2 school districts in Cleveland County. This workshop will provide information about the program, grant application, and research conducted.

Faith-based Panel: Beyond the Food Drive

Anita Mills, Hunger Free Oklahoma (Panel Facilitator)

Alix Liiv Caplan and Debbie O'Hearn, Jewish Federation of Tulsa

Rev. Jeff Jaynes, Restore Hope Ministries

Rev. Christy Moore, StoneSoup Community Venture

Joe Nurre, All Souls Unitarian Church Resource Bank

Topic: Faith-based solutions to food insecurity

Audience: faith-based groups, local nonprofits

Panel Description: Historically, the faith community has embodied the mission of feeding the hungry, clothing the poor, and sheltering the homeless. In this panel workshop we will focus on hunger. The panelists represent a variety of different solutions to feeding the hungry. Each has a unique approach to reducing food insecurity that sets them apart. Although these solutions are implemented by faith-based organizations, any nonprofit could adopt or adapt these actions.

Afterschool Meals: Planning, Participation, Policy, & Partnering for Success

Shiraya Proffitt, Community Food Bank of Eastern Oklahoma

Clarissa Hayes, Food Research & Action Center

Topic: CACFP Afterschool Meals

Audience: local nonprofits, faith-based groups, school-based programs, school nutrition, afterschool programs

Workshop Description: Hear from the Community Food Bank of Eastern Oklahoma and FRAC about the practical implications of operating the CACFP afterschool program, including program planning, relevant challenges, and tips for navigating the sponsor relationship with both the state department and community partners.

Policy: New Rule to Public Charge

Eugenia Chow & Chris Bernard, Hunger Free Oklahoma

Topic: Public Charge

Audience: faith-based groups, local nonprofits, advocates

Panel Description: Public charge has been a longstanding policy in U.S. immigration law used to determine whether legal immigrants can be denied permanent residency status and admission into the country based on anticipated future reliance on public support. In August 2019, a new policy was published to the Federal Register, which dramatically broadened the list of programs that immigration officials will consider in public charge determinations to include previously excluded food benefits, housing assistance, and Medicaid. This session will provide a basic understanding of public charge including what has changed, who it applies to, common misconceptions, and the harmful implications this has on lawful immigrants and mixed-status families.

Healthy Food Pantry Initiative

Jessica Ghafil, Regional Food Bank of Oklahoma

Topic: Healthy Food Access

Audience: local nonprofits, healthcare organizations, food pantries

Workshop Description: Regional Food Bank of Oklahoma's Healthy Food Pantry Initiative is a grant-funded program that aims towards increasing healthy food access in food pantries within our 52-county network. This session will cover Feeding America's nudge research which are environmental cues that influence consumer choice. By training pantry staff on nudges, pantry clients are able to stretch their food dollars and select foods that will give them greater control over their health. Currently, we have transformed 11 pantries using environmental cues to encourage health food selection. This session will provide insight into how capital and material improvements can improve health outcomes of food pantry clients.

6 Strategies to Marketing Healthy Food

Meredith Scott & Jade Owen, ONIE Project

Topic: Marketing

Audience: local nonprofits, farmer's markets, and government organizations

Workshop Description: Gain insight into marketing healthy food to food insecure populations through experience gained by the ONIE Project team. This presentation will include real cases of social marketing principles being applied and hopes to spark ideas on how others can apply these marketing strategies to their projects.