

# Strengths

The following Strengths of the Summer Food Service Program were identified in group discussion and breakout sessions. The first five represent the most common strengths from the feedback provided.

- ★ Strategic Marketing Campaigns
- ★ Coordinated efforts with partners
- ★ More activities for children
- ★ Increased menu choices
- ★ State wide collaboration

- Variety of free & nutritious foods
- Food bank delivering food to the sites
- Community partners/volunteers
- More coordinated effort of meetings like this with leadership of Joy
- Innovative strategies like food trucks (There is one in Broken Arrow during school and summer so every time students see it, they know they can get food)
- Healthy
- Free
- Food bank delivers food to sites
- Community volunteers
- Reducing stigma
- Nutrition Education
- Affordable for families
- Change in service time- 11-1 for lunch & then 2-4 for snacks
- More data
- Defining what a successful summer looks like

# Roadblocks

The following Roadblocks in the Summer Food Service Program were identified in group discussion and breakout sessions. The first five represent the most common roadblocks from the feedback provided.

- ★ Transportation/ Poor service in needed areas
- ★ Limited vending options
- ★ Immigration Issues and fear of federal programs
- ★ Poor/ lack of advertising and marketing at sites
- ★ Lack of staffing or capacity
  - Varied population density
  - State budget crisis discourages new partnerships and reduces innovation
  - Limited School budgets (However, SFSP could be an easy win for schools and should be marketed in that way)
  - Building trust with community and parents
  - Quality of food given- rotten fruit and wilted lettuce
  - Stigma associated with "Free Summer Food"
  - Safety traveling to sites
  - Safety at open sites such as parks
  - Not enough shared or common language in marketing materials
  - Bilingual promotional materials