

# Strategies

The Following Strategies to improve SFSP were identified in group discussion and breakout sessions. The first five represent the most common strengths from the feedback provided.

- ★ Strategic advertising/ branding
- ★ Engaging community leaders for outreach and promotion
- ★ Use of non-traditional sites and partnerships (WIC offices, health clinics, senior centers)
- ★ Mapping meal sites with bus routes
- ★ More accommodating meal times
  - Work with housing managers at apartments
  - Engage health care providers to promote summer meals or serve as a summer meal site
  - Establish Meeting points so that volunteers can walk with children to the summer meal site for safety
  - Leverage private & public partnerships through collaboration
  - Alternative name that is not “free food” or feeding sites that can take the stigma away
  - Expand partnerships and get bigger impact for programs
  - Provide bus passes so that students can get to summer meal sites for free
  - Provide incentives for coming to summer meal programs